



A message from the Benefits Communication Team

All You Need is... Communication

The Communications team is here to spread the love with fresh team updates, benefit trends, and sweet productivity hacks! "And in the end, the love you take is equal to the love you make" – so send your communication ideas our way! Because all you need is love... and maybe a well-crafted message or two.



What's New?

★ **Zywave Materials** – Please share the following links with clients, or sift through the O:Drive (<O:\Benefits\Shared\Communications\zywave monthly materials\2025>) to forward items most relevant to your clients.

- Employee-Facing: <bit.ly/In-comm-ingZywaveEE>
- Employer-Facing: <bit.ly/In-comm-ingZywaveER>
- Monthly Zywave: <bit.ly/In-comm-ingZywaveM>
- Annual Zywave: <bit.ly/In-comm-ingZywaveA>

★ **Prospect Materials** – When requesting prospect samples for finalist meetings, please include the O:Drive location in your comms request. The comms team will save all samples there to streamline client onboarding.

★ **Additional Topic Templates** – The following templates have been added to our library: <bit.ly/In-comm-ingAdditionalTopics>

- FEDlogic Webinar Emails & Flyers
- PerkSpot Pet Insurance Flyer & Email



Benefits Trends

Check out what Employee Benefits content is trending! Click [here](#), or sift through the O:Drive (<O:\Benefits\Shared\Communications\Monthly Trends\2025>).

If you don't have access to Zywave, please [submit a ticket to IT](#) for assistance.



Did You Know?

If your client's microsite is still showing Open Enrollment information and they would like it updated for ongoing use, please [submit a request](#) so we can assist.



Send Us Your Best Work!

If you have anything related to communications (print/digital materials, language, designs, etc.) that have worked well for your client(s), we want to de-brand and make these available for the whole team. [Submit a request](#) or email us at BenefitsCommunicationTeam@cb-sisco.com.



[Visit the Comm Hub](#)

[Submit a Request](#)

[Contact Us](#)