A message from the Benefits Communication Team

Out With The Old, In With The New!

The Comm Team is back to share insights while our New Year's resolutions are still intact! Grab your coffee (or whatever gets you through those Monday meetings) and join us for fresh tips, trends, and more. Got ideas for how we can level up our game in 2025? Let us know below!



What's New?

Zywave Materials – Please share the following links with clients, or sift through the O:Drive (O:\Benefits\Shared\Communications\zywave monthly materials\2025) to forward items most relevant to your clients.

- **Employee-Facing**: <u>bit.ly/In-comm-ingZywaveEE</u>
- Employer-Facing: bit.ly/In-comm-ingZywaveER
- Monthly Zywave: bit.ly/In-comm-ingZywaveM
- Annual Zywave: bit.ly/In-comm-ingZywaveA



Benefits Trends

Check out what's Employee Benefits content is trending! click here, or sift through the O:Drive (O:\Benefits\Shared\Communications\Monthly Trends\2025).

If you don't have access to Zywave, please <u>submit a ticket to IT</u> for assistance.



Did You Know?

Dance into the new year with <u>keyboard shortcuts</u> and <u>text basics</u> – your fast track to getting more done in 2025!



Send Us Your Best Work!

If you have anything related to communications (print/digital materials, language, designs, etc.) that have worked well for your client(s), we want to debrand and make these available for the whole team. Submit a request or email us at BenefitsCommunicationTeam@cb-sisco.com.

